

HELLO...MY NAME IS FABULOUS

Author & Writer Bio – Jacinta Richmond, publishing arm Hello... My name is Fabulous

Jacinta Richmond is a qualified **journalist**, respected **fashion writer**, former **publicist** and **published author**.

It began with her year 10 English secondary school teacher, who encouraged Jacinta to write wanted to see Jacinta become a journalist. A Diploma in Journalism 10 years later helped Jacinta fine tune her writing skills for press releases she was required to develop for her role with an international resort and went on to use closely thereafter in her role with a high profile arts company.

Years later, after a close friend told Jacinta that she too knew she was very good at expressing herself through the written word, as Jacinta slowly took to the long held and simmering dream of penning a book.

In 2008, Jacinta appeared on **Mornings with Kerri-Anne**, a national morning television program to discuss her book **Toxic Virus** with Kerri-Anne Kennerly and the television shows in-house psychologist, Dr Ian Wallace (who consequently ordered over 100 copies to give to clients). The guest speaking circuit soon followed for International Women's Day and White Ribbon Day luncheons.

In 2010, Jacinta went on to publish her second and follow up book, **Single & Fabulous**.

Meanwhile, with the founding of a luggage company "Coconut", the "Sunshine Coast Style Awards" and the "Sunshine Coast International Fashion Festival", Jacinta had turned to public relations, specifically the writing of press releases, to get the books, luggage and events into the media.

These press releases soon turned to fashion writing roles for numerous publications including the **Coolum & Northshore News** (APN newspapers) where she was a weekly contributor from 2010 until the end of 2017. In addition, contributing to the **Noosa News**, **Caloundra Weekly**, **Life & Style Magazine** (Sunshine Coast Daily APN newspapers), **Noosa Today**, **IN Noosa Magazine** (temporary Fashion Editor 2014), **Sheila Magazine** (temporary sub editor 2013) and guest blogger and contributor to industry websites and publications including **Ragtrader Magazine**.

In 2017, Jacinta developed a coffee table book, **Fashion**, to celebrate 10 years of the Sunshine Coast International Fashion Festival and fashion within the region.

Jacinta Richmond continues to write, contribute and is toying with the idea of publishing the children's books she wrote in previous years and with the idea of a follow up to **Single & Fabulous**.

